

Managing thousands of IoT SIMs across vehicles, sensors and machines is complex and time-consuming. Without expert oversight, organisations face unexpected overages, blind-spots and costly downtime. Ericom bridges the gap between Telstra's self-service platform and real-world enterprise needs, delivering hands-on management that keeps your fleet visible, secure and cost-efficient.

#### Why M2M Control Centre

- Streamlined operations: Receive solutionaware, accelerated support via the Ericom Integrated Service Desk, minimising disruption and keeping business-critical devices online.
- Cost control: Continuous usage monitoring and automated rules prevent bill shock, keeping expenses down and protecting against unnecessary overages.
- Fleet insight: Real-time dashboards and reports give clear visibility of costs, usage and active services fleet-wide.

#### How it works

- Detect: IoT SIMs publish status, usage, and alarms in real time via Telstra Control Centre.
- Analyse: Al analytics classify anomalies, forecast demand and trigger cost, security or performance rules automatically.
- Manage: Ericom engineers implement changes, liaise with network vendors and optimise plans, keeping devices compliant and teams informed.

### Getting started with Ericom

- Assess your current IoT risks and objectives to design a tailored management framework.
- 2 Deploy smart automation rules and communication plans with guaranteed reporting.
- 3 Train your staff and provide ongoing optimisation reviews led by Ericom specialists.



## Innovative features

**Platform management** - End-to-end user, SIM and rate-plan administration with business-hours SLA.

**SIM lifecycle control** - Activate, suspend or swap SIMs at scale, ensuring each device is in the right billable state.

**Advanced automation** - Rules engine applies data caps, roaming limits and pricing policies instantly, slashing manual effort.

**Diagnostics and spotlight** - Deep, timeline-based troubleshooting pinpoints connectivity issues in seconds.

**Custom rules** - Define triggers for actions like status changes or notifications, allowing control at scale without manual steps.

**Dashboard reporting** - Custom dashboards track spend, usage and service quality, ready for export to finance or ops.

### CONTROLCOSTS

Unexpected data spikes can derail budgets. Our managed rules and proactive alerts cap usage before it becomes expensive, safeguarding OPEX while maintaining service quality.

# **BOOSTVISIBILITY**

Disconnected dashboards hide performance issues. Unified reporting and real-time KPIs reveal trends, making it easy to optimise devices, plans and support resources.

# **ABOUTUS**

Ericom is a leading provider of smart solutions built for Australian industry. We blend cutting-edge technology with deep domain expertise to tackle complex challenges and deliver better business outcomes.

### **NEXTSTEPS**

Book a 30-minute discovery call and receive a tailored optimisation roadmap within five business days. Our experts will show you how effortless IoT management can be.



Ericom IoT Control Centre Services integrate across diverse applications, including:

- Connected vehicles
- Asset tracking
- Smart cities
- Industrial automation
- Smart agriculture
- Environmental monitoring
- Smart Construction sites
- Heavy equipment Telematics
- Retail IoT
- Healthcare devices

Let us show you how.

