

CivicPlay

Engaging communities through data-driven recreational experiences



Many councils lack real-time visibility into how community spaces are used, resulting in inefficient maintenance scheduling and missed opportunities to enhance resident experiences. CivicPlay addresses this by delivering IoT-driven analytics and automation, helping councils optimise facility operations and boost community satisfaction.

Why CivicPlay

- ✓ **Real-time usage insights**
Provides councils with instant data on facility utilisation, enabling proactive maintenance and resource planning.
- ✓ **Automated maintenance alerts**
Triggers scheduled and event-driven notifications to staff for efficient servicing and reduced downtime.
- ✓ **Enhanced community engagement**
Delivers interactive dashboards and mobile interfaces to boost participation and gather resident feedback.

How it works

- 01 Schedule:** Council staff set one-off and recurring lighting and irrigation schedules via web or mobile app, with instant SMS/email overrides.
- 02 Report:** Sensors track soil moisture, light, temperature and equipment status, streaming live data to the dashboard.
- 03 Optimise:** Rules engine dims lights at dawn, pauses irrigation during rain and generates maintenance orders from usage analytics.

Getting started with Ericom

- 1 Assess your assets, power, and connectivity to size controllers and sensors.
- 2 Deploy smart infrastructure, link to the CivicPlay portal, and verify control.
- 3 Train your staff and activate Ericom support for continuous optimisation.



Innovative features

Multi-sensor fusion Combines motion, light, soil-moisture and occupancy sensors for a complete, real-time picture of every facility's status and utilisation. .

Edge-compute resilience CV6000 field controllers keep schedules running and data flowing even during network outages, guaranteeing lights-on and pumps-running continuity. .

Smart-rain automation Weather feeds and flow-meter data automatically pause or resume irrigation, protecting turf while saving water and labour.

Occupancy analytics People-count and door-strike inputs highlight low- and high-demand zones, guiding upgrades and evidence-based budget bids.

Open API framework Standards-based REST APIs link CivicPlay with booking, asset-management and CRM platforms for seamless billing and reporting.

SPACESCHEDULING

Create one-off or recurring lighting, irrigation and access schedules via browser or SMS override. Built-in calendars stop clashes, and live occupancy data lets you fine-tune run-times—maximising playability while cutting after-hours call-outs.

ABOUTUS

Ericom fuses smart-control platforms with nationwide managed services. Certified electricians and network engineers install, monitor and support assets 24 × 7. Our Civic suite—lighting, irrigation, security and engagement—gives councils a single partner for safer, smarter spaces.

ACTIVEMAINTAINENCE

Sensors trigger work orders before faults escalate. Predictive analytics flag pump strain or lamp failure, so crews fix issues once, not twice. Activity syncs to your asset system, extending asset life and trimming maintenance spend.

NEXTSTEPS

Book a scoping call. We'll audit sites, verify network readiness, recommend hardware and outline a clear ROI—energy, water and staffing savings—to help you plan a phased rollout within budget, plus a detailed implementation timeline and managed service options included.



CivicPlay streamlines upkeep and safety across diverse community spaces such as:

- Sports fields & courts
- Parks & event spaces
- School grounds
- Gardens & green sites
- Beaches & boardwalks
- Aquatic centres & pools
- Golf courses
- Fitness trails & areas
- Community centres & squares
- Urban plazas & streetscapes
- Skate parks & BMX tracks
- Dog parks
- Botanical gardens

Let us show you how.

ERICOM