

# CivicAlert

Protect your community with real-time emergency monitoring.



CivicAlert is an advanced early warning and emergency response platform that helps councils protect communities. By seamlessly integrating IoT sensors, AI-powered analytics, and automated alerts, CivicAlert delivers real-time insights for proactive emergency management.

## Why CivicAlert

- ✓ **Enhance community safety**  
Quickly address disasters and safety concerns, ensuring effective incident response and citizen engagement.
- ✓ **Optimise emergency planning**  
Utilise real-time data, automate procedures, and collaborate across agencies for efficient emergency response.
- ✓ **Long-term disaster resilience**  
Identify vulnerabilities, develop mitigation strategies, and engage communities in preparedness education for long-term resilience.

## How it works

- 01 Detect:** IoT sensors detects natural disasters, hazards, and safety risks and securely transmits data in real-time.
- 02 Analyse:** AI-powered analytics identify and predict threats, triggering automated alerts to councils, emergency services, and communities.
- 03 Respond:** Responders efficiently coordinate and deploy resources using CivicAlert's unified command tools.

## Getting started with Ericom

- 1 Assess your current risks and procedures to design a custom monitoring framework.
- 2 Deploy smart sensors and communication systems with automated alerts and reporting.
- 3 Train your staff and provide ongoing emergency management consultation.

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# Innovative solutions for community services



## Advanced threat detection

Leverage cutting-edge AI and machine learning to provide sophisticated analysis of potential emergency situations, safety risks, and environmental hazards.



## Emergency notification

Real-time alert distribution across multiple channels, ensuring rapid communication to affected communities with automated escalation protocols.



## Early warning system

The CivicAlert platform continuously monitors multiple data sources to detect and alert authorities about emerging threats before they become critical incidents.



## Situation awareness

Advanced algorithms analyze incident progression, resource deployment, and response patterns to efficiently coordinate emergency management and crisis response.

## SAFEGUARDLIVES

CivicAlert strengthens your ability to protect the community by delivering control over emergency response, helping your residents stay safe. This unified ecosystem ensures public spaces remain secure across all situations.

## ABOUTUS

Ericom is a leading provider of smart community solutions purpose-built for local government. We combine cutting-edge technology with domain expertise to help you address complex challenges and deliver better outcomes for the people and places you serve.

## CULTIVATEIMPACT

CivicAlert enables you detect potential threats, automate rapid notifications, and coordinate emergency responses. It transforms transform traditional alert processes into intelligent, data-driven safety actions.

## NEXTSTEPS

Request a demo today and discover how CivicAlert can help you create a smarter, more responsive community. Our experts will work with you to design a tailored solution aligned with your goals.



CivicAlert can be integrated across diverse domains, including:

- Natural disaster monitoring
- Weather warning systems
- Public safety incident notifications
- Infrastructure failure alerts
- Emergency evacuation coordination
- Health and pandemic warnings
- Traffic and transport emergencies
- Community emergency communications
- Water resource conservation

Let us show you how.

